## Colombic Sollay Cuide 2024.

## Colombia 2024: Leading Global Oułsourcing Solutions

In 2024, Colombia stands out as a top destination for global outsourcing due to its strategic geographical location and convenient time zone compatibility with North American businesses. The country boasts a highly skilled, multilingual workforce, particularly proficient in English, making it an ideal hub for a range of business services.

Government initiatives aimed at bolstering infrastructure and creating a favorable business environment have further enhanced Colombia's attractiveness in the global outsourcing landscape. The country's cultural affinity with Western business practices ensures seamless integration and high-quality customer service, solidifying its position as a leading choice for businesses to build a high performance global team.

This Salary Guide will inform you of what we're seeing in the Colombian market and what you'd expect to pay.

We hope it adds value to your outsourcing journey.

## Efren Chaux

CEO, Filta


## Embracing a Growing Remote Workforce in Colombia



Colombia has recently experienced a notable shift in its work models, showing a growing preference for remote work that aligns with global trends towards flexible work environments. To accommodate this shift, Colombian regulations have evolved, with the government issuing guidelines for work-from-home arrangements in the private sector.

This embrace of remote work is reshaping the country's workforce, offering employers a valuable talent pool characterized by cost benefits, supportive infrastructure, and bilingual employees proficient in English and Spanish. Colombian remote workers, known for their adaptability, problem-solving skills, and strong work ethic, are well-suited for roles in technical fields, collaborative projects, and innovative tasks.

As Colombia's remote work culture continues to grow, it presents employers globally with the opportunity to tap into a skilled, adaptable, and cost-effective workforce, meeting evolving business needs across the world.

# What this Salary Guide gives you and how to use it. 

With this Salary Guide, it's our goal to give you as much information to make an informed decision when building your Colombia-based nearshore team.


Our team of Talent Acquisition Specialists maintains continuous engagement with top talents in the Colombian market. Their extensive networks and experiences have enabled us to create this guide, offering a current snapshot of the market.

In creating this guide, we've aimed for simplicity and clarity. However, please consider the following points while using it:

- The salaries presented in this guide are approximate and have been compiled with utmost care, but they should be used as general guidelines rather than exact figures.
- The figures quoted are Monthly Gross Salaries and do not include added operations costs you would incur such as Seat Lease, Government Benefits, $13^{\text {th }}$ Month Payments, Redundancy Provision, Non-Taxable Allowances, additional allowances/benefits or any other operational or management fees.
- All figures quoted are in Colombian Pesos (COP).
- United States dollar approximations are based on an exchange rate of COP 3,928.11 = USD 1.00.
- Australian dollar approximations are based on an exchange rate of COP 2,543.06 = AUD1.00 and are excluding GST.
- For a quotation based on real-time exchange rates, please feel free to reach out to us.


## What we offer.

We can offer you a variety of different services to cater for wherever you are in your business lifecycle.

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## RECRUTT

With over 70 years collective recruitment experience from around the world, we have the know-how to deliver a recruitment process built to find the right people for our clients - regardless of whether it's in their home country or overseas.

## filtces EMPLOY

Our Employer of Record (EOR) service is designed to simplify the employment process and give clients and their employees more control.


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ADVISE
Through consultation and education, we can guide employers \& their local teams through the process of effectively managing remote teams to achieve their business goals.

## filtav ENGACE

Community members will have access to various benefits including regular social activities, educational sessions, and wellness support.

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## EQUIP \&

 SPACEWe can source equipment and facilities for our clients, and ensure it is delivered to their employees locations. Equipment would either be on a leasing arrangement or the clients can elect to purchase directly.

## We source talent based in...



## Finding great talent in the following disciplines...



Accounting \& Finance

Design \& Architecture
(2nn
Administration



Advertising \& Marketing


Project Managers \& Account Managers
 Search \& Social


Development \& Software Engineers

## Host the World's Largest Shopify Meetups.

Filta hosts the world's largest in person and virtual eCommerce event with over 1,000 people joining to hear from international digital and eCommerce speakers.





## Ready to builld your team?

## Nerissa Chaux

Co-Founder \&
Chief Growth Officer

## Salary Guide Cheat Sheeł.

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## 凹ロ-9 Tech

| Apps \& Software Development | Craducte |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Software Engineer | 3,800,000 | 967 | 1,494 | 5,200,000 | 1,324 | 2,045 | 11,000,000 | 2,800 | 4,325 | 15,000,000 | 3,819 | 5,898 |
| C++ | 2,900,000 | 738 | 1,140 | 6,000,000 | 1,527 | 2,359 | 10,000,000 | 2,546 | 3,932 | 15,000,000 | 3,819 | 5,898 |
| C\# | 2,900,000 | 738 | 1,140 | 6,000,000 | 1,527 | 2,359 | 9,000,000 | 2,291 | 3,539 | 13,000,000 | 3,309 | 5,112 |
| HTML5 | 2,500,000 | 636 | 983 | 4,000,000 | 1,018 | 1,573 | 6,000,000 | 1,527 | 2,359 | 8,000,000 | 2,037 | 3,146 |
| Full Stack | 3,800,000 | 967 | 1,494 | 5,200,000 | 1,324 | 2,045 | 9,500,000 | 2,418 | 3,736 | 15,000,000 | 3,819 | 5,898 |
| .Net | 3,700,000 | 942 | 1,455 | 5,200,000 | 1,324 | 2,045 | 9,000,000 | 2,291 | 3,539 | 12,000,000 | 3,055 | 4,719 |
| Java | 4,000,000 | 1,018 | 1,573 | 5,300,000 | 1,349 | 2,084 | 9,000,000 | 2,291 | 3,539 | 12,000,000 | 3,055 | 4,719 |
| Python | 3,800,000 | 967 | 1,494 | 5,200,000 | 1,324 | 2,045 | 9,000,000 | 2,291 | 3,539 | 15,000,000 | 3,819 | 5,898 |


|  | Craduate |  |  | Junior |  |  | Intermedicte |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Sharepoint Developer | 3,800,000 | 967 | 1,494 | 5,500,000 | 1,400 | 2,163 | 7,500,000 | 1,909 | 2,949 | 15,000,000 | 3,819 | 5,898 |
| Solutions Developer | 3,500,000 | 891 | 1,376 | 4,500,000 | 1,146 | 1,770 | 8,000,000 | 2,037 | 3,146 | 15,000,000 | 3,819 | 5,898 |
| Solutions Architect | 4,000,000 | 1,018 | 1,573 | 5,500,000 | 1,400 | 2,163 | 8,500,000 | 2,164 | 3,342 | 16,000,000 | 4,073 | 6,292 |
| DevOps | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| DevOps Lead/Engineer | 3,500,000 | 891 | 1,376 | 6,000,000 | 1,527 | 2,359 | 9,000,000 | 2,291 | 3,539 | 14,000,000 | 3,564 | 5,505 |
| DevOps Manager | x | x | x | x | x | x | 15,000,000 | 3,819 | 5,898 | 20,000,000 | 5,092 | 7,865 |

Figures above include gross salary only, per month.

## ■is Tech

| Front-end \& Mobile Development | Crodurte |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Vue | 3,200,000 | 815 | 1,258 | 5,200,000 | 1,324 | 2,045 | 9,500,000 | 2,418 | 3,736 | 14,000,000 | 3,564 | 5,505 |
| Angular | 3,700,000 | 942 | 1,455 | 5,500,000 | 1,400 | 2,163 | 9,500,000 | 2,418 | 3,736 | 13,000,000 | 3,309 | 5,112 |
| Vanilla JavaScript | 2,900,000 | 738 | 1,140 | 4,500,000 | 1,146 | 1,770 | 7,000,000 | 1,782 | 2,753 | 17,000,000 | 2,800 | 4,325 |
| Mobile (Android/iOS) | 2,900,000 | 738 | 1,140 | 4,500,000 | 1,146 | 1,770 | 7,000,000 | 1,782 | 2,753 | 17,000,000 | 2,800 | 4,325 |
| Node.js | 2,900,000 | 738 | 1,140 | 4,500,000 | 1,146 | 1,770 | 7,500,000 | 1,909 | 2,949 | 10,000,000 | 2,546 | 3,932 |
| React | 3,800,000 | 967 | 1,494 | 4,500,000 | 1,146 | 1,770 | 9,500,000 | 2,418 | 3,736 | 13,000,000 | 3,309 | 5,172 |
| WordPress/Drupal | 2,900,000 | 738 | 1,140 | 4,500,000 | 1,146 | 1,770 | 7,000,000 | 1,782 | 2,753 | 17,000,000 | 2,800 | 4,325 |
| PHP | 2,900,000 | 738 | 1,140 | 4,500,000 | 1,146 | 1,770 | 7,000,000 | 1,782 | 2,753 | 17,000,000 | 2,800 | 4,325 |

## 这 Tech

| Project Management | Graducte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD |
| Business Analyst | 3,200,000 | 815 | 1,258 | 5,000,000 | 1,273 | 1,966 | 6,500,000 | 1,655 | 2,556 | 9,000,000 | 2,291 | 3,539 |
| Project Coordinator | 2,500,000 | 636 | 983 | 4,000,000 | 1,018 | 1,573 | 7,000,000 | 1,782 | 2,753 | 10,000,000 | 2,546 | 3,932 |
| Project Manager | $\times$ | $\times$ | $\times$ | 5,000,000 | 1,273 | 1,966 | 9,000,000 | 2,291 | 3,539 | 14,000,000 | 3,564 | 5,505 |
| Project Manager (with $\mathrm{dev} /$ marketing experience) | $\times$ | $\times$ | $\times$ | 8,000,000 | 2,037 | 3,146 | 12,000,000 | 3,055 | 4,719 | 18,000,000 | 4,582 | 7,078 |
| Scrum Master | $\times$ | $\times$ | $\times$ | 6,500,000 | 1,655 | 2,556 | 9,000,000 | 2,291 | 3,539 | 14,000,000 | 3,564 | 5,505 |


| CA \& Testing | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| QA Analyst | 3,000,000 | 764 | 1,180 | 5,000,000 | 1,273 | 1,966 | 7,000,000 | 1,782 | 2,753 | 10,000,000 | 2,546 | 3,932 |
| QA Manager | x | x | x | 6,000,000 | 1,527 | 2,359 | 9,000,000 | 2,291 | 3,539 | 12,500,000 | 3,182 | 4,915 |

会 Creative

| Design | Graducte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Art Director | $\times$ | $\times$ | $\times$ | 4,500,000 | 1,146 | 1,770 | 6,000,000 | 1,527 | 2,359 | 8,000,000 | 2,037 | 3,146 |
| Creative Manager | $\times$ | $\times$ | $\times$ | 5,100,000 | 1,298 | 2,005 | 6,000,000 | 1,527 | 2,359 | 12,000,000 | 3,055 | 4,719 |
| Graphic Designer | 3,000,000 | 764 | 1,180 | 3,500,000 | 891 | 1,376 | 8,000,000 | 2,037 | 3,146 | 12,000,000 | 3,055 | 4,719 |
| CGI Designer | 3,500,000 | 891 | 1,376 | 6,000,000 | 1,527 | 2,359 | 8,800,000 | 2,240 | 3,460 | 12,000,000 | 3,055 | 4,779 |
| Motion Graphics Designer | 2,300,000 | 586 | 904 | 3,500,000 | 891 | 1,376 | 7,000,000 | 1,782 | 2,753 | 10,000,000 | 2,546 | 3,932 |
| Visual Designer | 3,000,000 | 764 | 1,180 | 4,000,000 | 1,018 | 1,573 | 6,500,000 | 1,655 | 2,556 | 8,000,000 | 2,037 | 3,146 |
| Web Designer | 2,000,000 | 509 | 786 | 2,500,000 | 636 | 983 | 4,500,000 | 1,146 | 1,770 | 7,000,000 | 1,782 | 2,753 |
| 3D Designer | 2,000,000 | 509 | 786 | 2,500,000 | 636 | 983 | 4,000,000 | 1,018 | 1,573 | 7,000,000 | 1,782 | 2,753 |

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| UX/UI | Graduate |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| UX/UI Designer | 2,500,000 | 636 | 983 | 3,800,000 | 967 | 1,494 | 7,500,000 | 1,909 | 2,949 | 12,000,000 | 3,055 | 4,719 |
| UX/UI Developer | 3,200,000 | 815 | 1,258 | 4,100,000 | 1,044 | 1,612 | 6,500,000 | 1,655 | 2,556 | 10,000,000 | 2,546 | 3,932 |
| Videography | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Video Editor | 2,000,000 | 509 | 786 | 3,500,000 | 891 | 1,376 | 4,800,000 | 1,222 | 1,887 | 5,600,000 | 1,426 | 2,202 |

Figures above include gross salary only, per month.

## ED <br> = <br> Digitol Morketing

| Anclytics | Graduate |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Google Analytics Expert | 3,200,000 | 815 | 1,258 | 4,800,000 | 1,222 | 1,887 | 6,200,000 | 1,578 | 2,438 | 9,000,000 | 2,291 | 3,539 |
| Marketing Data Analyst | 3,200,000 | 815 | 1,258 | 4,400,000 | 1,120 | 1,730 | 7,000,000 | 1,782 | 2,753 | 11,000,000 | 2,800 | 4,325 |
| Digital Marketing Analyst | 2,700,000 | 687 | 1,062 | 4,400,000 | 1,120 | 1,730 | 7,500,000 | 1,909 | 2,949 | 10,000,000 | 2,546 | 3,932 |
| Web Analysis | 1,800,000 | 458 | 708 | 2,400,000 | 611 | 944 | 3,800,000 | 967 | 1,494 | 6,000,000 | 1,527 | 2,359 |

Figures above include gross salary only, per month.

## Digital Marketing

| Client Services \& Digital Strategy | Croducte |  |  | Junior |  |  | Intermedicte |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Account Executive | $\times$ | x | x | 4,000,000 | 1,018 | 1,573 | 5,800,000 | 1,477 | 2,281 | 8,500,000 | 2,164 | 3,342 |
| Account Manager | 2,800,000 | 713 | 1,101 | 5,500,000 | 1,400 | 2,163 | 9,000,000 | 2,291 | 3,539 | 15,000,000 | 3,819 | 5,898 |
| Digital Producer | 2,800,000 | 713 | 1,101 | 3,800,000 | 967 | 1,494 | 4,900,000 | 1,247 | 1,927 | 6,900,000 | 1,757 | 2,713 |
| Digital Project Manager | x | x | x | 7,000,000 | 1,782 | 2,753 | 9,517,322 | 2,423 | 3,742 | 13,000,000 | 3,309 | 5,172 |
| Digital Strategist | 2,500,000 | 636 | 983 | 6,000,000 | 1,527 | 2,359 | 8,700,000 | 2,215 | 3,421 | 13,000,000 | 3,309 | 5,112 |
| Digital Media Planner | 3,000,000 | 764 | 1,180 | 6,000,000 | 1,527 | 2,359 | 11,000,000 | 2,800 | 4,325 | 15,000,000 | 3,819 | 5,898 |

Figures above include gross salary only, per month.

| Content \& Social | Croducte |  |  | Junior |  |  | Intermedicte |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Community Manager | 2,000,000 | 509 | 786 | 3,000,000 | 764 | 1,180 | 4,000,000 | 1,018 | 1,573 | 8,000,000 | 2,037 | 3,146 |
| CopyWriter/Editor | 3,000,000 | 764 | 1,180 | 5,000,000 | 1,273 | 1,966 | 6,500,000 | 1,655 | 2,556 | 10,000,000 | 2,546 | 3,932 |
| Social Media Specialist | 2,200,000 | 560 | 865 | 4,000,000 | 1,018 | 1,573 | 5,000,000 | 1,273 | 1,966 | 8,500,000 | 2,164 | 3,342 |
| Social Media Manager | 2,500,000 | 636 | 983 | 4,000,000 | 1,018 | 1,573 | 6,000,000 | 1,527 | 2,359 | 10,000,000 | 2,546 | 3,932 |

Figures above include gross salary only, per month.

## ED有 Cli <br> Digitol Morkeiting

| eCommerce | Craduate |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| eCommerce Developer (Shopify, BigCommerce, WooCommerce) | 4,500,000 | 1,146 | 1,770 | 7,500,000 | 1,909 | 2,949 | 9,800,000 | 2,495 | 3,854 | 16,000,000 | 4,073 | 6,292 |
| eCommerce Developer (Magento) | 4,500,000 | 1,146 | 1,770 | 7,500,000 | 1,909 | 2,949 | 9,800,000 | 2,495 | 3,854 | 16,000,000 | 4,073 | 6,292 |
| eCommerce Coordinator | 2,300,000 | 586 | 904 | 3,000,000 | 764 | 1,180 | 4,200,000 | 1,069 | 1,652 | 5,500,000 | 1,400 | 2,163 |
| eCommerce Specialist | x | x | x | 3,000,000 | 764 | 1,180 | 4,200,000 | 1,069 | 1,652 | 5,500,000 | 1,400 | 2,163 |
| eCommerce Manager | x | x | x | 8,000,000 | 2,037 | 3,146 | 17,300,000 | 2,877 | 4,443 | 18,000,000 | 4,582 | 7,078 |
| eCommerce Project Manager | x | x | x | 7,000,000 | 1,782 | 2,753 | 9,500,000 | 2,418 | 3,736 | 14,000,000 | 3,564 | 5,505 |

Figures above include gross salary only, per month.

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| Marketing (with LATAM experience) | Graduate |  |  | Junior |  |  | Intermediołe |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | cop | USD | AUD | cop | USD | AUD | cop | USD | AUD | cop | USD | AUD |
| Email Marketing Coordinator | 2,000,000 | 509 | 786 | 3,800,000 | 967 | 1,494 | 5,500,000 | 1,400 | 2,163 | 9,000,000 | 2,291 | 3,539 |
| Email Marketing Specialist | 2,500,000 | 636 | 983 | 4,000,000 | 1,008 | 1,573 | 6,000,000 | 1,527 | 2,359 | 9,000,000 | 2,291 | 3,539 |
| Email Designer | 1,800,000 | 458 | 708 | 3,200,000 | 815 | 1,258 | 4,800,000 | 1,222 | 1,887 | 7,200,000 | 1,833 | 2,831 |
| Marketing Coordinator | 1,800,000 | 458 | 708 | 3,300,000 | 840 | 1,298 | 5,400,000 | 1,375 | 2,123 | 7,500,000 | 1,909 | 2,949 |
| Research Coordinator | 2,000,000 | 509 | 786 | 3,800,000 | 967 | 1,494 | 6,800,000 | 1,731 | 2,674 | 9,500,000 | 2,418 | 3,736 |
| Market Researcher | 1,800,000 | 458 | 708 | 3,900,000 | 993 | 1,534 | 6,800,000 | 1,731 | 2,674 | 9,500,000 | 2,418 | 3,736 |

Figures above include gross salary only, per month.

| Morketing (with LATAM experience) | Graducte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | cop | USD | AUD |
| Market Research Team Leader | $\times$ | x | x | 5,000,000 | 1,273 | 1,966 | 7,000,000 | 1,782 | 2,753 | 10,000,000 | 2,546 | 3,932 |
| Campaign Manager | $\times$ | $\times$ | $\times$ | 3,500,000 | 891 | 1,376 | 5,000,000 | 1,273 | 1,966 | 8,000,000 | 2,037 | 3,146 |
| Marketing Manager | x | $\times$ | $\times$ | 4,000,000 | 1,018 | 1,573 | 6,000,000 | 1,527 | 2,359 | 11,000,000 | 2,800 | 4,325 |

Figures above include gross salary only, per month.

| Marketins | Crodurte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| experience) | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Email Marketing Coordinator | 2,800,000 | 713 | 1,101 | 4,000,000 | 1,018 | 1,573 | 6,500,000 | 1,655 | 2,556 | 10,000,000 | 2,546 | 3,932 |
| Email Marketing Specialist | 2,800,000 | 713 | 1,101 | 5,500,000 | 1,400 | 2,163 | 7,700,000 | 1,960 | 3,028 | 12,000,000 | 3,055 | 4,719 |
| Email Designer | 2,200,000 | 560 | 865 | 4,500,000 | 1,146 | 1,770 | 6,800,000 | 1,731 | 2,674 | 17,000,000 | 2,800 | 4,325 |
| Marketing Coordinator | 2,500,000 | 636 | 983 | 5,000,000 | 1,273 | 1,966 | 7,000,000 | 1,782 | 2,753 | 11,200,000 | 2,851 | 4,404 |
| Research Coordinator | 2,500,000 | 636 | 983 | 3,800,000 | 967 | 1,494 | 5,800,000 | 1,477 | 2,281 | 9,000,000 | 2,291 | 3,539 |
| Market Researcher | 2,800,000 | 713 | 1,101 | 4,500,000 | 1,146 | 1,770 | 6,600,000 | 1,680 | 2,595 | 10,000,000 | 2,546 | 3,932 |

Figures above include gross salary only, per month.


| Marketing (with international experience) | Graduate |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | cop | USD | AUD |
| Market Research Team Leader | x | x | x | 7,200,000 | 1,833 | 2,831 | 9,000,000 | 2,291 | 3,539 | 11,500,000 | 2,928 | 4,522 |
| Campaign Manager | $\times$ | $\times$ | $\times$ | 6,500,000 | 1,655 | 2,556 | 9,000,000 | 2,291 | 3,539 | 12,000,000 | 3,055 | 4,779 |
| Marketing Manager | $\times$ | x | $\times$ | 8,000,000 | 2,037 | 3,146 | 16,000,000 | 4,073 | 6,292 | 25,000,000 | 6,364 | 9,831 |

Figures above include gross salary only, per month.

## Digital Marketing.

| Morketing Search \& Digital Marketing (with internctional experience) | Graducte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Ad Ops Specialist | 2,300,000 | 586 | 904 | 4,200,000 | 1,069 | 1,652 | 8,200,000 | 2,088 | 3,224 | 11,500,000 | 2,928 | 4,522 |
| Ad Trafficking Manager | 2,800,000 | 713 | 1,101 | 4,300,000 | 1,095 | 1,691 | 8,000,000 | 2,037 | 3,146 | 12,000,000 | 3,055 | 4,779 |
| Digital Media Buyer/Planner | 4,000,000 | 1,008 | 1,573 | 6,800,000 | 1,731 | 2,674 | 10,000,000 | 2,546 | 3,932 | 13,000,000 | 3,309 | 5,112 |
| Paid Search/Social/ SEM Specialist | 4,000,000 | 1,018 | 1,573 | 6,800,000 | 1,731 | 2,674 | 10,000,000 | 2,546 | 3,932 | 13,000,000 | 3,309 | 5,112 |
| Paid Search/Social/ SEM Manager | $\times$ | $\times$ | $\times$ | 9,000,000 | 2,291 | 3,539 | 13,000,000 | 3,309 | 5,112 | 16,000,000 | 4,073 | 6,292 |
| Programmatic Specialist | 4,000,000 | 1,018 | 1,573 | 6,800,000 | 1,731 | 2,674 | 10,000,000 | 2,546 | 3,932 | 13,000,000 | 3,309 | 5,112 |

Figures above include gross salary only, per month.

## E. D DiP:

| Marketing Search \& Digital Marketing (with internctional experience) | Croducte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Programmatic Media Manager | x | x | x | 9,000,000 | 2,291 | 3,539 | 13,000,000 | 3,309 | 5,112 | 16,000,000 | 4,073 | 6,292 |
| SEO/SEM Specialist | 4,000,000 | 1,018 | 1,573 | 7,000,000 | 1,782 | 2,753 | 9,000,000 | 2,291 | 3,539 | 13,000,000 | 3,309 | 5,112 |
| SEO Manager | x | x | x | 9,000,000 | 2,291 | 3,539 | 12,000,000 | 3,055 | 4,719 | 16,000,000 | 4,073 | 6,292 |
| PPC Specialist | 4,000,000 | 1,018 | 1,573 | 6,800,000 | 1,731 | 2,674 | 10,000,000 | 2,546 | 3,932 | 13,000,000 | 3,309 | 5,172 |
| Paid Search Specialist | 4,000,000 | 1,018 | 1,573 | 6,800,000 | 1,731 | 2,674 | 10,000,000 | 2,546 | 3,932 | 13,000,000 | 3,309 | 5,112 |

Figures above include gross salary only, per month.

| Marketing Search \& | Crodurte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| experience) | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Google Ads Specialist | 4,000,000 | 1,018 | 1,573 | 6,800,000 | 1,731 | 2,674 | 9,000,000 | 2,291 | 3,539 | 13,000,000 | 3,309 | 5,112 |
| Social Media Coordinator | 3,000,000 | 764 | 1,180 | 4,500,000 | 1,146 | 1,770 | 5,300,000 | 1,349 | 2,084 | 7,200,000 | 1,833 | 2,831 |
| Digital Marketing Coordinator | 3,400,000 | 866 | 1,337 | 5,300,000 | 1,349 | 2,084 | 6,200,000 | 1,578 | 2,438 | 8,000,000 | 2,037 | 3,146 |
| Performance Marketing Specialist | 4,200,000 | 1,069 | 1,652 | 6,800,000 | 1,731 | 2,674 | 10,000,000 | 2,546 | 3,932 | 13,000,000 | 3,309 | 5,112 |
| Digital Marketing Specialist | 3,400,000 | 866 | 1,337 | 5,300,000 | 1,349 | 2,084 | 6,200,000 | 1,578 | 2,438 | 8,000,000 | 2,037 | 3,146 |

Figures above include gross salary only, per month.

## Administration \& Customer Support.

| Administration \& eCommerce Customer Support | Graducte |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| eCommerce Customer Support | 3,000,000 | 764 | 1,180 | 4,200,000 | 1,069 | 1,652 | 5,800,000 | 1,477 | 2,281 | 7,500,000 | 1,909 | 2,949 |
| Customer Experience Specialist | 2,500,000 | 636 | 983 | 3,300,000 | 840 | 1,298 | 4,500,000 | 1,146 | 1,770 | 7,500,000 | 1,909 | 2,949 |
| Technical Support Specialist | 2,800,000 | 713 | 1,101 | 3,300,000 | 840 | 1,298 | 4,500,000 | 1,146 | 1,770 | 7,500,000 | 1,909 | 2,949 |
| Administration Assistant | 2,000,000 | 509 | 786 | 2,500,000 | 636 | 983 | 3,800,000 | 967 | 1,494 | 6,000,000 | 1,527 | 2,359 |
| Sales Administrator | 2,500,000 | 636 | 983 | 3,500,000 | 891 | 1,376 | 5,800,000 | 1,477 | 2,281 | 7,500,000 | 1,909 | 2,949 |

Figures above include gross salary only, per month.

## Administration \& Customer Support.

| Administration \&eCommerce Customer Support | Graducte |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD | cop | USD | AUD |
| Project Administrator | 2,200,000 | 560 | 865 | 3,000,000 | 764 | 1,180 | 4,600,000 | 1,171 | 1,809 | 6,200,000 | 1,578 | 2,438 |
| Project Coordinator | 2,500,000 | 636 | 983 | 3,500,000 | 891 | 1,376 | 5,200,000 | 1,324 | 2,045 | 7,800,000 | 1,986 | 3,067 |
| Project Manager | x | $\times$ | $\times$ | 4,800,000 | 1,222 | 1,887 | 800,000 | 204 | 315 | 12,000,000 | 3,055 | 4,719 |
| Personal Assistant | $\times$ | $\times$ | $\times$ | 3,200,000 | 815 | 1,258 | 4,100,000 | 1,044 | 1,612 | 6,000,000 | 1,527 | 2,359 |
| Executive Assistant | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | 6,800,000 | 1,731 | 2,674 | 9,000,000 | 2,291 | 3,539 |

Figures above include gross salary only, per month.

## 

| Accounting Commerce | Graducte |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Accounts Payable Officer | 2,500,000 | 636 | 983 | 3,500,000 | 891 | 1,376 | 4,600,000 | 1,171 | 1,809 | 6,500,000 | 1,655 | 2,556 |
| Accounts Receivable Officer | 2,500,000 | 636 | 983 | 3,500,000 | 891 | 1,376 | 5,000,000 | 1,273 | 1,966 | 6,100,000 | 1,553 | 2,399 |
| Accounts Clerk | 2,200,000 | 560 | 865 | 3,500,000 | 891 | 1,376 | 5,600,000 | 1,426 | 2,202 | 7,500,000 | 1,909 | 2,949 |
| Credit Controller | 2,200,000 | 560 | 865 | 3,100,000 | 789 | 1,219 | 4,200,000 | 1,069 | 1,652 | 6,000,000 | 1,527 | 2,359 |
| Purchasing Officer | 2,200,000 | 560 | 865 | 3,500,000 | 891 | 1,376 | 5,000,000 | 1,273 | 1,966 | 6,100,000 | 1,553 | 2,399 |

Figures above include gross salary only, per month.

| Accounting Commerce | Graducte |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Bookkeeper | x | $\times$ | x | 3,600,000 | 916 | 1,416 | 5,000,000 | 1,273 | 1,966 | 6,100,000 | 1,553 | 2,399 |
| Payroll Officer | 2,200,000 | 560 | 865 | 4,000,000 | 1,018 | 1,573 | 6,500,000 | 1,655 | 2,556 | 9,000,000 | 2,291 | 3,539 |
| Payroll Manager | x | $\times$ | $\times$ | 8,000,000 | 2,037 | 3,146 | 10,000,000 | 2,546 | 3,932 | 14,000,000 | 3,564 | 5,505 |
| Assistant Accountant | 2,000,000 | 509 | 786 | 2,800,000 | 713 | 1,101 | 3,500,000 | 891 | 1,376 | 7,500,000 | 1,909 | 2,949 |
| Financial Accountant | 3,500,000 | 891 | 1,376 | 6,000,000 | 1,527 | 2,359 | 8,000,000 | 2,037 | 3,146 | 15,000,000 | 3,819 | 5,898 |

Figures above include gross salary only, per month.

| Accounting Commerce | Craducte |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Management Accountant | 3,500,000 | 891 | 1,376 | 7,000,000 | 1,782 | 2,753 | 9,000,000 | 2,291 | 3,539 | 16,000,000 | 4,073 | 6,292 |
| Group Accountant | 3,500,000 | 891 | 1,376 | $\times$ | $\times$ | $\times$ | 9,000,000 | 2,291 | 3,539 | 12,000,000 | 3,055 | 4,719 |
| Finance Manager | $\times$ | $\times$ | $\times$ | 8,000,000 | 2,037 | 3,146 | 12,000,000 | 3,055 | 4,719 | 19,000,000 | 4,837 | 7,471 |
| Financial Controller | x | x | x | 6,000,000 | 1,527 | 2,359 | 15,000,000 | 3,819 | 5,898 | 25,000,000 | 6,364 | 9,831 |

Figures above include gross salary only, per month.

## 

| AccountingProfessional | Graduate |  |  | Junior |  |  | Intermediate |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | cop | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Business Services Graduate | 2,500,000 | 636 | 983 | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ |
| Business Services (CPA/CA, Senior Supervisor, Assistant Manager) | x | $\times$ | $\times$ | 4,500,000 | 1,146 | 1,770 | 7,000,000 | 1,782 | 2,753 | 12,000,000 | 3,055 | 4,719 |
| Business Services Manager, Senior Manager | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | 12,000,000 | 3,055 | 4,719 | 18,000,000 | 4,582 | 7,078 |
| External Audit Graduate | 1,800,000 | 458 | 708 | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ | $\times$ |
| External Audit (CPA/CA, Senior Supervisor, Assistant Manager) | $\times$ | $\times$ | $\times$ | 4,000,000 | 1,018 | 1,573 | 6,000,000 | 1,527 | 2,359 | 10,000,000 | 2,546 | 3,932 |

Figures above include gross salary only, per month.

## Finance \& Accounting.

| Accounting Professional | Croduate |  |  | Junior |  |  | Intermedicte |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| External Audit Manager, Senior Manager | x | x | x | x | x | x | 17,000,000 | 2,800 | 4,325 | 16,000,000 | 4,073 | 6,292 |
| Tax Graduate | 2,000,000 | 509 | 786 | x | x | x | x | x | x | x | x | x |
| Tax (CPA/CA, Senior Supervisor, Assistant Manager) | x | x | x | 5,000,000 | 1,273 | 1,966 | 9,000,000 | 2,291 | 3,539 | 12,000,000 | 3,055 | 4,719 |
| Tax Manager, Senior Manager | x | $\times$ | $\times$ | x | x | $\times$ | 12,000,000 | 3,055 | 4,719 | 18,000,000 | 4,582 | 7,078 |

Figures above include gross salary only, per month.

## Manufacłuring.

| Manufacturing \& Operations | Croduote |  |  | Junior |  |  | Intermediote |  |  | Senior |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD | COP | USD | AUD |
| Drafter | 2,000,000 | 509 | 786 | 3,500,000 | 891 | 1,376 | 4,600,000 | 1,171 | 1,809 | 5,900,000 | 1,502 | 2,320 |
| CAD Drafter | 2,200,000 | 560 | 865 | 3,800,000 | 967 | 1,494 | 5,000,000 | 1,273 | 1,966 | 7,000,000 | 1,782 | 2,753 |
| Drafter - Rendering | 1,500,000 | 382 | 590 | 2,600,000 | 662 | 1,022 | 4,000,000 | 1,018 | 1,573 | 5,200,000 | 1,324 | 2,045 |
| Mechanical Design Engineer | 2,500,000 | 636 | 983 | 3,200,000 | 815 | 1,258 | 4,000,000 | 1,018 | 1,573 | 6,000,000 | 1,527 | 2,359 |
| Electrical Engineer | 3,000,000 | 764 | 1,180 | 3,600,000 | 916 | 1,416 | 4,500,000 | 1,146 | 1,770 | 6,000,000 | 1,527 | 2,359 |
| Design Engineer | 2,800,000 | 713 | 1,101 | 3,600,000 | 916 | 1,416 | 4,200,000 | 1,069 | 1,652 | 5,500,000 | 1,400 | 2,163 |
| Estimator | 2,000,000 | 509 | 786 | 2,600,000 | 662 | 1,022 | 4,300,000 | 1,095 | 1,691 | 5,000,000 | 1,273 | 1,966 |

Figures above include gross salary only, per month.

## Other costs to keep in mind.

Depending on your preferred method of employing and engaging your staff, there are additional costs to be mindful of prior to commencing your offshore staffing journey. It's important to be aware of obligations (both for yourself and your staff member) and how they may affect the business continuity of your team.

Here is a list of some of the costs and approximate pricing to help you cost out the total investment.


Mandated Government benefits including:

- Unemployment Insurance + Interest
- Allowances

Approx. 30\% of base salary per person, per month

- Labor Risk Administration
- Other government contributions

Government \& Private Health Insurance + Dental Insurance - depending on the provider and the amount of cover you are offering your staff. Consider asking your provider whether this is paid as a lump sum once a year or spread out monthly.

Bonus - mandated by the Government and payable to the employee on the last day of June, and within the first 20 days of December, each year. Consider asking your provider whether this is paid in June and December or spread out monthly.

Management Fees - Employer of Record providers such as Filta \& BPO's will include this cost to take into account operational expenses such as legal employment of your employee, processing of payroll and all government obligations by our team of payroll professionals, HR and payroll induction and orientation of new employees \& processing of employee promotions, salary increases, resignations, terminations and redundancies.
\$250-\$300 USD per month depending on the provider (subject to changes)

Salaries over 13 M COP require additional government contributions : 13\% of base salary per person, per month

Based on one month's salary


## Ready to builld your team?

## Nerissa Chaux

Co-Founder \&
Chief Growth Officer

## filtc

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